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PRESS RELEASE

Pronature Alliance Ghana Marks World Wildlife Day 2026 with Renewed Commitment to Biodiversity Conservation

Accra, Ghana – March 3, 2026 – Pronature Alliance Ghana (PAG) joins the global community in commemorating World Wildlife Day 2026, observed annually on March 3 to celebrate the world's biodiversity and raise awareness of the urgent need to protect it. This year's theme, *"Medicinal and Aromatic Plants: Conserving Health, Heritage and Livelihoods,"* highlights the essential role that plant species play in sustaining ecosystems, human health, and local economies.

Medicinal and aromatic plants (MAPs) are fundamental to both traditional and modern healthcare systems, while also supporting biodiversity and ecosystem stability. However, growing pressures from habitat loss, unsustainable harvesting, and illegal trade threaten these vital resources globally and within Ghana.

At Pronature Alliance Ghana, a science-driven conservation organisation, we are working to address these challenges through research, community engagement, and practical conservation action. Over the past few years, we have implemented projects across Ghana's forest, savanna, freshwater, agro-ecosystem, and coastal landscapes, promoting sustainable natural resource management and biodiversity conservation.

Our work is grounded in the belief that conservation must be both evidence-based and people-centred. By empowering local communities, strengthening partnerships, and generating reliable scientific data, we can safeguard ecosystems while improving livelihoods.

In Ghana, where biodiversity underpins livelihoods, culture, and health systems, PAG emphasises the urgent need for collective action. We continue to build grassroots capacity, support conservation education, and foster inclusive participation in environmental stewardship.

World Wildlife Day serves as a powerful reminder that conserving nature is a shared responsibility. PAG calls on policymakers, researchers, civil society, and the public to work together to protect Ghana's natural heritage and ensure that critical resources, such as medicinal plants, remain available for future generations.

About Pronature Alliance Ghana (PAG)

Pronature Alliance Ghana is a non-profit conservation organisation based in Accra, dedicated to advancing biodiversity conservation through scientific research, partnerships, and community-driven solutions. We work across multiple ecosystems to promote sustainable environmental management and resilient livelihoods in Ghana and beyond.

Issued by:

The Executive Director

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Protecting Nature Through Collaboration